



DIGITAL MANAGER

# GABRIELE CARRIERI

## ABOUT

I'm a passionate data-driven manager who believe in innovation and try to give value to people and business. I like to work with visionary people in order to find new solution to reach every goals. I have expertise not only in management of projects and products but also for the creation and execution of digital transformation and open innovation program

## EXPERTISE

Project Management  
Product Management  
Digital Strategy Definition  
Digital Adv  
Analytics & monitoring  
Customer Engagement

## LANGUAGE

English ————— Fluent  
Italian ————— Native

## CONTACTS

🌐 [www.gabrielecarrieri.com](http://www.gabrielecarrieri.com)  
✉ [info@gabrielecarrieri.com](mailto:info@gabrielecarrieri.com)  
☎ +39 3487257360  
📍 Rome

## WORK EXPERIENCE

DIGITAL MANAGER 2019 - now

Gruppo Servier in Italia - Rome

Digital Responsible in the italian country for the creation and developing of the Digital Transformation and Digital Strategy (instruments, channel, service to many target/customer and process) in a omnichannel approach with a value added to global business and in accordance with the top management strategy.

DIGITAL PRODUCT MANAGER 2018 - 2019

Postepay - Rome

Application of the high level digital strategy on Postepay products and services. Care of product development for the digital part, KPI analysis and support to the management for long and medium term strategic choices

DIGITAL SPECIALIST 2015 - 2018

Poste italiane, Rome (Italy)

Support for the development of the digital transformation program for the financial business unit in BancoPosta services and products (bank account and prepaede, credit and debit cards). Caring of the development of mobile channel (Mobile App) and of the 360-degree development of the product in the digital aspects (Process, Customer care, UX/UI and Customer Engagement)

DIGITAL CONSULTANT 2013 - 2015

Freelance, Rome (Italy)

Support to every client department (from sales department to amministration) in order to start a new Digital transformation program to renew digital tools, channel and used platform, following the projects from development to staff training.

## EDUCATION

Roma tre University, Rome 2010 - 2014

Master's Degree in Electronic Engineering for industry and innovation (110 cum laude)

Roma tre University, Rome 2007 - 2010

Bachelor's Degree in Electronic Enginnering